



Recipient:

Eva Kehayia
McGill University
Faculty of Medicine and Health Sciences
School of Physical and Occupational Therapy
3654 Prom Sir-William-Osler
Montréal, Québec H3G 1Y5

Subject: ENoLL Training programme for McGill University: Living Lab basics, Experimentation and Co-creation in the Living Lab environment and Open Innovation Journeys

Dear Eva,

As discussed in previous phone exchanges, the European Network of Living Labs is pleased to submit our proposal for holding a Canadian Training to be held at McGill premises in Montréal on 7 and 8 November 2023 (afternoons).

European Network of Living Labs: organisation profile

The European Network of Living Labs (ENoLL) is an international non-profit association based in Brussels (Belgium), which aims to promote and enhance user-driven innovation ecosystems, more precisely the Living Labs concept globally. ENoLL focuses on facilitating knowledge exchange, joint actions and project partnerships among its historically labelled +480 members and more than 160 active members, influencing EU policies, promoting living labs and enabling their implementation worldwide.

The ENoLL network aims at creating pan-European experiments and prototypes for new markets, based on the Digital Single Market. It is an open engagement platform where new business models can be co-design, experimented with and developed all based on a quadruple helix approach, creating safety nets for experiments and prototypes with new roles of the public sector as enabler and catalyser. ENoLL combines European vertical specialisation domains (health & wellbeing, agriculture and agrifood, social impact of AI, energy & environment, culture & creativity, social innovation, mobility, etc.) with horizontal and territorial specialisation.

The ENoLL members (host organisations of the living labs or ecosystems) are mainly research institutions, public local and regional authorities and agencies, public-private innovation actors or private companies. They all represent a community of change makers that have contributed over the years to generate business and societal positive impact through open and user driven innovation. ENoLL is active in 20 of the 28 EU member states, and in 2 of the candidates (Serbia and Turkey). It is present in all the continents with a 20% of members based out of the European Union. The whole list of ENoLL members can be found at <http://openlivinglabs.eu/livinglabs>

As a legal entity, ENoLL international association focuses on facilitating knowledge exchange, joint actions and project partnerships among the members, promoting living labs and enabling their implementation worldwide, thus influencing public policies.

Training offer and expertise of the team

The ENoLL team will offer a full training package of 3 frontal lessons and 2 hands-on session to be delivered in 2-half days. Training will be offered in presence at the MCGILL premises in English language by 2 professional senior trainers: **Ms. Martina Desole (Director of ENoLL)** and **Dr. Francesca Spagnoli (Head of Capacity Building & Research at ENoLL)**. They have a long experience in providing training services to both companies, universities and international organisations, plus around more than 20 years' experience as professionals. Dr. Francesca Spagnoli, in particular, has acquired more than **5 years' experience on the Living Lab methodology** and has already provided a series of training courses on this matter to both companies, students, universities and international organisations in the past years.

Each lesson will provide a firm understanding of **Living Labs essentials** and how to structure the activities through an **open innovation processes, frameworks, methods, and tools to support the setting up and daily management of Living Labs**, with a strong focus on **learning practical skills** that can be immediately applicable to the **daily challenges** of your organisation.

Proposed Learning Sessions:

1 – How to set up a Living Lab: Principles and Challenges

What is a Living Lab?, Quadruple Helix Model, 3 Layer Model – Macro, Meso, Micro, Co-design v/s Co-creation, The Living Lab Integrative Process, Toolboxes, Inspirational Stories from Living Labs

2 – Experimentation and Co-Design in the Living Lab Environment

Co-design, co-creation methodologies and their differences, plus real-life settings methodologies for experimenting, adaptation of the best co-creation methodologies to the specificity of your living lab.

3- Open Innovation Journeys of Living Labs

Solutions identification, innovation management practices of Living Labs including the life cycle of projects' innovation.

1st Half Day (7 November 2023): Living Labs basics, experimentation and co-design in the Living Lab Environment

<i>Agenda Point</i>	<i>Time</i>	<i>Topics explored</i>
<i>Welcome, introductions & tour de table</i>	2:00 pm – 2:30 pm	Scope of the day, introduction and icebreaker
<i>Lesson 1 How to set up a Living Lab</i>		
<i>Frontal lesson</i>	2:30 pm – 3:00 pm	Living Labs essentials, pitfalls, challenges, roles, responsibilities, operations, value creation and value chain, access to infrastructures, learn how to build a long-term multi-stakeholder commitment/partnership, and to develop open innovation processes and partnerships
<i>Lesson 2: Experimentation and Co-design in the Living Lab Environment</i>		
<i>Frontal lesson</i>	3:00 pm – 3:30 pm	Co-design, co-creation methodologies and their differences, plus real-life settings methodologies for experimenting, adaptation of the best co-creation methodologies to the specificity of your living lab.
<i>Hands on session</i>	3:30 am – 5:00 pm	Serious Game co-creation session from ENoLL: learn how to use tools and methods from the Living Lab community to implement co-creation session by using the open innovation approach.

2nd Half Day (8 November 2023): Open Innovation Journeys of LLs (including IPs and IPRs)

<i>Agenda Point</i>	<i>Time</i>	<i>Topics explored</i>
<i>Welcome and agenda of the day</i>	1:00 pm – 1:15 pm	Scope of the day, introduction, agenda
<i>Lesson 1 Open Innovation Journeys of Living Labs</i>		
<i>Frontal lesson</i>	1:30 pm – 2:00 pm	How to implement the Open Innovation Journey of a Living Lab, including solutions identification, innovation management practices of Living Labs including the life cycle of projects' innovation.
<i>Open Innovation Journey Hands on session</i>	2:00 pm – 4:40 pm	OIJ's workshop (Purpose, SWOT Analysis, COCD Box, Stakeholder Mapping, Power vs Interest Matrix, OIJ validation and implementation plan. Trainees will play both the roles of Living Lab staff and stakeholders to validate the OIJ's)
<i>Frontal lesson and closing of the training</i>	4:40 pm – 5:00 pm	Feedback from participants

